

Strategy • Precision • Impact

From: Celinda Lake, Alysia Snell, David Mermin, Daniel Gotoff, and Joshua Ulibarri

Date: March 7, 2017

Re: A Day Without A Woman

Tomorrow, International Women's Day, Lake Research Partners (LRP) is closed in observance of *A Day Without A Woman*. As a woman-owned, feminist small business, we recognize the enormous value women of all backgrounds add to our domestic and global economy, through both paid and unpaid labor.

By participating in *A Day Without A Woman*, LRP recognizes the ongoing injustices women face in the workplace—from pay inequality, lack of paid family and medical leave, and job insecurity, to discrimination and sexual harassment—and in greater society—from racial and gender-based violence to stigmatization of reproductive health care and attacks on the social safety net. We are compelled to stand with women around the globe in the same spirit that inspired the Women's March on Washington on January 21st, 2017.

The organizers have emphasized that anyone, anywhere, can join by taking any one of (or all of) the following actions:

- Women take the day off, from paid and unpaid labor
- Avoid shopping for one day (with exceptions for small, women- and minority-owned businesses)
- Wear RED in solidarity with A Day Without A Woman
- Male allies can lean into caregiving on March 8th, and use the day and their privilege to call out decision-makers at the workplace and in the government to extend equal pay and adequate paid family leave for women

As a company, we stand in support of all the women and men who choose to participate. We also recognize the privilege we have that affords us this opportunity, and we stand with the women who are unable to participate due to economic insecurity, caregiving responsibilities, and fear of retaliation from their employer.

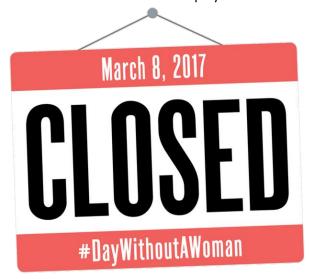
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